

## P. S. DEODHAR



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| <b>Name</b>                             | <b>Prabhakar Shankar Deodhar.</b>   |
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| <b>Residential Address</b>              | Landmark, 175, Carter Road, Bandra (W),<br>Mumbai 400 050. India.   |
| <b>Date of Birth</b>                    | 25th September, 1934.   |
| <b>Place of Birth</b>                   | Pune, India.  |
| <b>Academic Qualifications</b>          | B.E. (Telecom) with Distinction in 1956, University of Poona, India.  |
| <b>Professional Fellowships</b>         | <ul style="list-style-type: none"><li>• Distinguished Fellow I.E.T.E., India</li><li>• Life Fellow, I.E.E.E., USA</li><li>• Fellow, Institution of Engineers, India</li><li>• Fellow, Indian Academy of Engineers</li><li>• Hon. Fellow, Broadcast Engineering Society</li></ul>  |
| <b>Early Career</b>                     | <ul style="list-style-type: none"><li>• Research and Development - 1956 to 1962.</li><li>• Tata Institute of Fundamental Research.</li><li>• Medical Electronics Division - ICMR.</li></ul>   |
| <b>Entrepreneurial Achievements</b>     | <ul style="list-style-type: none"><li>• Founder, APLAB Group of Companies.</li><li>• Started as private R &amp; D Lab. 1962-64.</li><li>• Development, Production and Marketing of Power Products, Test &amp; Measurement Instruments, Banking &amp; Retail Automation, Fuel Retailing Solutions, Cable Fault Locating Instruments.</li><li>• Group Employment : Over 1150.</li><li>• Annual Group Sales : Over Rs.1550 million.</li><li>• Plants : Mumbai, Navi Mumbai, Thane and Pune.</li></ul>                      |
| <b>Awards</b>                           | <ul style="list-style-type: none"><li>• "Engineering Manager of the Year 1990" by IEEE,USA - the only non-American so far.</li><li>• "LIFE TIME ACHIEVEMENT AWARD' by Thane Manufacturer's Association for contribution towards growth of Industries in India.</li></ul>  |
| <b>Honorary Official Public Service</b> | <ul style="list-style-type: none"><li>• Chairman, Electronics Commission, Govt. of India 1986-88 - in Minister of State rank.</li><li>• Advisor - Electronics to the Prime Minister Rajiv Gandhi - 1988-90.</li><li>• Chairman, Broadcast Council, Govt. of India - 1992-93.</li><li>• Chairman, ET&amp;T Corp. Ltd., Govt. of India enterprise - 1984-89.</li><li>• Chairman, Meltron Ltd. - Govt.of Maharashtra - 1982-84.</li><li>• Chairman, Mahanagar Gas Limited, British Gas - GAIL Venture - 1996-99.</li></ul> |

### **Honorary Socio-scientific Service**

- President, World Marathi Conference, Jerusalem, Israel, 1996.
- Chairman, World Marathi Academy, JMP, 1997-99.
- President, Maharashtra Economic Development Council, 1997-99.
- President, All India Council for Educational Technology, New Delhi, 1996 - 2000.
- President, Marathi Vidnyan Parishad, 2000 - contd.
- President, India China Economic & Cultural Council, 2005 - contd.

### **Public Service Contributions**

- A. Personal Advisor to Rajiv Gandhi as M.P. and P.M. - from 1982 to 1991.
- B. Helped to achieve rapid Growth and give Innovative push to IT and Electronics Sectors of the Indian Economy.
- C. Initiated de-licensing of the electronics and IT industry in 1983.
- D. Electronics Industry grew from Rs.1200 Crores (83-84) to 9400 Crores (1989-90).
- E. Socio-economic improvements using IT and TV mass media.
- F. Initiated production 'People PC' in bulk- slashing prices by 50%.
- G. Re-engineering of Public Sector Companies :
  - Meltron Ltd. - A loss making (32 million) company in 1982 to 220 million highly profitable one in 1984.
  - ET&T Ltd. - A loss making (300 million) company in 1984 to 150 million highly profitable one in 1989.

### **Invited for Lectures and Addresses**

- Convocation Address, IIT, Kanpur 1992.
- Dr. Sarabhai Memorial Lecture, IETE '1989.
- Prof. S.K.Mitra Memorial Lecture, Calcutta.
- Presidential Address, Jagatik Marathi Parishad, Jerusalem, Israel.
- Several hundred such keynote speeches and invited lectures.

### **Publications**

#### **Books**

- A. 'Materials for Electronics' in 1979.
- B. 'The Third Parent' in 1991 (Electronic Media for National Development).
- C. 'Capital Punishment' in 1993 (Agonies of working in Delhi).
- D. 'Is Anyone Out There?' in 2007.

#### **Technical Articles and Papers**

- Several hundred articles and monographs in Professional Journals.
- Proceedings and also in the national and international Dailies and Weeklies.

#### **India-China Study**

- Tax Structure and Tax Administration in People's Republic of China.
- SMEs in China (Investigating China's SME Driven Manufacturing Prowess).